



नेपाली महावाणिज्यदूतावास  
कोलकाता  
CONSULATE GENERAL OF NEPAL  
KOLKATA

Press Release

The Consulate General of Nepal, Kolkata has organized an interaction program on Nepal Tourism Promotion, today at Taj Bengal Hotel, Kolkata with the following objectives:

- ❖ To promote Nepal's overall tourism sector.
- ❖ To establish Nepal as an attractive destination among visitors of Kolkata.
- ❖ To encourage Indian investors to invest in Nepal's tourism industry.
- ❖ To enhance interactions on best practices in tourism Industry.
- ❖ To publicize and showcase Nepal's major tourist destinations.
- ❖ To strengthen the identity and image of Nepal as a prominent tourist destination.

During the program, Consul General of Nepal Mr. Jhakka Prasad Acharya gave an extensive presentation on tourism of Nepal focusing on the attractions for Indian tourists. He emphasised on boundless beautifies and opportunities in Nepal awaiting the visitors from Kolkata.

Following him, Dr. Mir Abdul Safique, Head of the Department of Tourism, Bardaman University, West Bengal, made an especial presentation under the theme of Nepal's Tourism Promotion: Role of India in general and West Bengal in Particular focusing on how the two countries can better cooperate for the development of Tourism in Nepal. His Concept of K to K (Kolkata to Kathmandu) was well received by praises of the participants.

Editor of Darjeeling Today Mrs. Indrayani Dasgupta presented a paper on the Tourism Perspectives of Nepal. She beautifully articulated the multiple dimensions of Nepal's tourism that always allure the Indian travellers.

During the interactive Question-Answer session of the program, participants raised number of issues and concerns including declining tourist outflow to Nepal from Kolkata in successive years especially because of reduced flights. The discontinuation of direct flight to Kathmandu from Kolkata was expressed as major concern. They requested the Consul General to take initiative to resume the direct flight. The Consul General readily agreed to take effective initiative and assured them that one of airlines will start the direct flight from the beginning of May this year. Immigration hassles were also discussed at length. Similarly, they also flooded with constructive suggestions including connecting more Indian cities for tourism, increasing the connectivity, especially by adding the number of daily flights, reducing immigration hassles, etc.

The program was attended by distinguished individuals from sectors including business, tourism, media, and the like.

The Program was concluded by Deputy Consul General Mr. Janak Raj Bhatta with Vote of Thanks

**Consulate General of Nepal, Kolkata**  
**6 April 2025**