



नेपाली राजदूतावास, बेइजिङ
尼泊尔驻华大使馆, 北京
EMBASSY OF NEPAL, BEIJING

Press Release

The Embassy of Nepal in Beijing hosted an event entitled “Nepal China Sagarmatha (Mount Everest) Adventure Festival today to celebrate 73rd Sagarmatha Day. The event aimed to promote Nepal’s mountain tourism and enhance cooperation between Nepali and Chinese mountaineering entrepreneurs.

While reflecting on the importance of the Sagarmatha Day Chargé d'affaires a.i. Mrs. Roshan Khanal highlighted the significance of Mount Everest, the spirit of adventure, and Nepal’s position as the heart of the Himalayan climbing community. She also emphasized that the event will eventually contribute to fostering people-to-people relations between Nepal and China.

In his video message, Hon’ble Mr. Khadak Raj Paudel, Minister for Culture, Tourism and Civil Aviation called to save the great mountains in order to save human life and future of humanity. Member of House of Representatives and Everest Summiteer Hon’ble Mr. Mingma Gyabu Sherpa shed light on Nepal’s tremendous potential and encouraged deeper cooperation between Nepal and China for bilateral tourism exchanges. Similarly, Mr. Fur Gelje Sherpa, President of Nepal Mountaineering Association called for joint cross-border initiatives to promote mountaineering tourism of Nepal.

The programme also featured presentation on tourism promotion along with cultural performances and experience sharing from Nepali and Chinese Everest Summiteers. Moreover, more than 50 Sagarmatha Summiteers from Nepal and China were felicitated. A delegation of Nepali expedition and travel companies also participated the event.

A Business-to-Business networking event was organized at the embassy premises in the evening of 11 June to enhance cooperation between tourism enterprises of Nepal and China.

The programme was attended by Former Deputy Speaker and Member of House of Representative, Hon’ble Ms. Indira Rana Magar as a guest of honour. Approximately 200 participants including, representative from Ministry of Foreign Affairs of the People’s Republic of China, International Mountain Tourism Alliance, Ambassadors and diplomats from different embassies based in Beijing, representatives from different Chinese tourism businesses and Nepali community. The event was organized in collaboration with Kailas, Guangzhou Kailas Sports Technology Co. Ltd.

Embassy of Nepal
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