



नेपाली महावाणिज्यदूतावास, ग्वान्जाओ 尼泊尔驻广州总领事馆  
Consulate General of Nepal in Guangzhou, People's Republic of China

Press Release

The Consulate General of Nepal hosted a Tourism Promotion Program under the theme **“Nepal: Lifetime experiences!”** highlighting Nepal’s unique offerings as a premier travel destination. The evening brought together tourism professionals, industry leaders, and media representatives for a dynamic blend of cultural performances, business networking, and wellness experiences.

The program commenced with a welcome address by Mr. Bharat Khanal, Consul General of Nepal in Guangzhou. He emphasized the deep cultural ties between Nepal and China and welcomed Chinese travelers to explore Nepal’s diverse landscapes. Attendees were then treated to a **Cinematic Journey Through the Himalayas in Nepal**, followed by remarks from Mr. Wang Tao, Vice President of Shenzhen Tourism Association and Executive President of Shenzhen Travel Agency Industry Association. Mr. Wang reaffirmed the commitment of Shenzhen’s travel industry to promote Nepal as a key outbound destination.

A Traditional Nepali Dance Performance added vibrant cultural color before the evening’s centerpiece: **a Key Presentation on Nepal’s Tourism** by Mr. Bimal Sharma Kandel, Senior Manager of the Nepal Tourism Board. The presentation covered new destinations, adventure tourism, heritage sites, and sustainable travel initiatives.

In a unique segment, Dr. Prakash Acharya led a session on Yoga and Meditation under the theme **‘Yoga and Wellness in Nepal’**, demonstrating Nepal’s growing appeal as a wellness destination.

A focused B2B Meeting and Matchmaking session enabled direct dialogue between Nepali and Chinese travel trade partners. The evening concluded with Networking and Dinner, fostering collaboration and experience sharing among all attendees.

Guangzhou  
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