



नेपाली राजदूतावास, सिओल
Embassy of Nepal, Seoul
주한 네팔 대사관, 서울

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Press Release

The Embassy of Nepal in Seoul organized a Nepali Tea Tasting Programme today in Seoul, bringing together over thirty Korean tea importers and six Nepali tea entrepreneurs.

In her welcome remarks, Her Excellency Dr. Shiva Maya Tumbahangphe highlighted the importance of the programme as a platform to introduce the richness and diversity of Nepali tea to the Korean market. She noted that the event also encouraged meaningful dialogue between tea entrepreneurs from both countries. Emphasizing that tea represents culture, tradition, and connection, she stated that Nepali tea, grown in the pristine Himalayan foothills, offers unique quality and strong potential in Korea.

The Ambassador also highlighted that the programme coincided with Nepal's National Tea Day, observed on the 15th of Baishakh in the Nepali calendar, which usually falls between April 26 and 29. She expressed appreciation to the Korea Tea Sommelier Institute and the National Tea and Coffee Development Board, Nepal for their assistance extended to the Embassy in organizing the event.

In his congratulatory remarks, Mr. Shawn S. Jung, Ph.D., CEO of the Korea Tea Sommelier Institute, praised the pure aroma and delicate taste of Nepali tea, describing it as a "Gift from the Himalayas." He expressed pride in introducing Nepali tea to Korean consumers and reaffirmed his institute's commitment to promoting high-quality Nepali teas in Korea. He also expressed hope for stronger and warmer cooperation between the two countries.

In his closing remarks, Mr. Nirmal Prasad Bhattarai, Deputy Chief of Mission, thanked all participants and the Korea Tea Sommelier Institute for their contributions. He reaffirmed the Embassy's commitment to promoting Nepali products and strengthening economic ties between Nepal and the Republic of Korea.

The programme provided the participants an opportunity to taste a variety of Nepali teas, exchange ideas, and explore business partnerships. The programme concluded with a networking session.

The event was held in close collaboration with the Korea Tea Sommelier Institute and in coordination with the National Tea and Coffee Development Board, Nepal with an aim to promoting Nepali tea in Korea, building connections between tea entrepreneurs of both countries, and strengthening business relations between Nepal and the Republic of Korea.

Embassy of Nepal
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