



नेपाली राजदूतावास  
तेल अबिब, ईजरायल  
**Embassy of Nepal**  
Tel Aviv, Israel

## Press Release

The Embassy of Nepal in Tel Aviv organized a tourism promotion event on 28 May 2026 to mark Sagarmatha (Mt. Everest) Day, commemorating the historic first ascent of Mt. Everest by Tenzing Norgay Sherpa and Sir Edmund Hillary on 29 May 1953. The representatives of tour and travel agencies as well as Israeli friends of Nepal participated in the event.

Speaking on the occasion, Chargé d'Affaires Mr. Om Kumar Bhandari reflected on the historic achievement of the first successful ascent of Mt. Everest. He highlighted the unique geographical connection between Nepal and the State of Israel, noting that Nepal is home to Mt. Everest, the highest point on Earth, while Israel is home to the Dead Sea, the lowest point on Earth. He also underscored the important role played by Israeli travel agencies and tour operators in promoting tourism in Nepal and fostering closer ties between the people, cultures, and destinations of Nepal and Israel. Furthermore, he emphasized the symbolic, ecological and geographical significance of Mt. Everest as the world's highest mountain.

Mr. Kumar Bahadur Shrestha, Second Secretary, delivered an informative presentation on adventure tourism in Nepal, including mountaineering, trekking, rafting, and other adventurous activities. He also screened a video showcasing Nepal's adventure on tourism destinations including trekking to Rara Lake.

The program was conducted by Mr. Sanjay Kumar Shah, Third Secretary of the Embassy, who welcomed the guests and guided the event with warmth and poise.

During the event, promotional videos highlighting wellness tourism, natural beauty and cultural diversity of Nepal were also screened. At the conclusion of the event, each participant was gifted with a beautiful photograph of Sagarmatha (Mt. Everest).

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28 May 2026