

Tourism Policy 2025

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Chapter 1: Introduction

1.1 Background

Nepal, endowed with unique natural beauty, rich and excellent culture, geographical diversity, hospitable traditions and behavior, distinctive lifestyle, dress and cuisine, tolerance and harmony, historical heritage, and unity amid social and cultural diversity, has been established as a unique tourism destination without parallel for tourists of all interests and age groups from around the world.

Utilizing the diverse possibilities of tourism development and establishing Nepal as an attractive tourism destination in the global community while developing and expanding the tourism sector as a pillar of Nepal's economic development has become a contemporary necessity.

1.1.1 Past Efforts

The tourism plan formulated in 1956 with technical assistance from the Government of France is regarded as the first milestone of Nepal's sectorial planning. Subsequently, the Tourism Master Plan introduced in 1972 further strengthened the sector. The Tourism Act promulgated in 2035 B.S. further institutionalized the sector. Tourism Policy 2052 B.S., Tourism Policy 2065 B.S., and the National Tourism Strategic Plan (2016–2025) have systematically guided tourism development.

From the very beginning of Nepal's periodic planning, the tourism sector has continued to receive priority. Institutionally, bodies such as the Ministry of Tourism, Department of Tourism, Nepal Tourism Board, Civil Aviation Authority of Nepal, and Tourism Information Centers have been established.

A Tourism Policy Review Study Report made public by the National Planning Commission in 2077 B.S. highlighted that among the 16 policy objectives set by Tourism Policy 2065 B.S., only 2 were fully implemented; 3 were implemented at 60-65 percent; 6 at 30-45 percent; 4 below 27 percent; and one was not implemented at all.

Gaps within the policy (Intra-Policy Gap), gaps between policies (Inter-Policy Gap), unforeseen events during implementation (earthquake, blockade, and COVID-19 pandemic), lack of implementation action plans, and absence of monitoring and evaluation were major reasons the policy could not be implemented effectively.

1.1.2 Current Situation

The Government of Nepal has, over time, assigned a leadership role to the private sector while focusing itself on tourism infrastructure development, policy facilitation, monitoring, and regulation. Domestic and foreign investment in the tourism sector has increased, with major international hotel chains entering Nepal.

Similarly, private-sector investment has expanded in travel and tour services, adventure tourism, and air services. Improvements in purchasing power among Nepalese, the search for new destinations, and a growing travel culture have led to notable expansion in rural tourism activities.

To revive the tourism industry affected by COVID-19 and other natural disasters, damaged heritage sites and physical infrastructure are being reconstructed, alongside policy facilitation programmes. There is now a need to use the opportunities and potentials seen in both domestic and international tourism in a participatory manner to distribute tourism benefits proportionately across society.

1.2 Problems, Challenges, and Need for the Policy

1.2.1 Problems

Inadequate diversification, expansion, and development of tourism products and destinations; lack of quality and convenient infrastructure; ineffective promotion of tourism products; inability to make tourism activities environmentally friendly; failure to develop and expand tourism culture; inability to make tourist services technology-friendly; weak inter-agency coordination; shortage of skilled human resources; and outdated, tourism-unfriendly legal arrangements are among the existing problems.

1.2.2 Challenges

Increasing the contribution of the tourism sector to gross domestic product; expanding employment and self-employment opportunities in tourism; attracting investment in quality tourism infrastructure; attracting quality tourists; certifying the quality of local products and materials used by tourists; making tourist safety, search and rescue effective; recording both overland and domestic tourists; making tourism activities climate-resilient; expanding international air services; establishing Nepal as a prominent tourism destination in the international market; and improving governance efficiency in the tourism sector are the major challenges.

1.2.3 Need for a New Policy

In the context of the Constitution placing tourism-related matters under the jurisdiction of all three levels of government, it has become necessary to revise the previous policy to make governance arrangements compatible, strengthen inter-governmental and inter-agency coordination, develop quality and convenient infrastructure, diversify and expand tourism products, enhance promotion

of Nepal's comparative tourism advantages, make tourism activities sustainable, inclusive, and environmentally friendly, develop tourism culture, create additional employment opportunities through tourism development, attract domestic and foreign investment, address changes in tourist preferences and tourism technologies, incorporate emerging areas such as spiritual, sports, health, and educational tourism, promote and encourage the role of the private sector, elevate Nepal's tourism sector to a new height, and establish it as a foundation for economic prosperity. Accordingly, the previous policy has been repealed and this new Tourism Policy has been formulated.

Chapter 2: Policy Structure

2.1 Vision

“Unique Tourism Destination Nepal”

2.2 Mission

To develop Nepal as an attractive, lifetime-experience-oriented, safe, reliable, and sustainable tourism destination.

2.3 Goal

To increase the contribution of the tourism sector to the national economy.

2.4 Objectives

1. To identify, develop, promote, and diversify tourism products.
2. To develop quality and safe tourism infrastructure and services.
3. To promote sustainable and resilient tourism development.
4. To improve governance efficiency in the tourism sector.

5. To contribute to inclusive economic development by creating employment and self-employment opportunities through tourism promotion.

2.5 Policies

2.5.1

By utilizing Nepal's geographical, natural, social, and cultural diversity, emerging and existing tourism products and destinations shall be identified, developed, expanded, and diversified.

(Policy related to Objective 1)

2.5.2

Appropriate technology and media shall be used to promote tourism products along with the operation of promotional activities.

(Policy related to Objective 1)

2.5.3

Public, private, and foreign investment shall be promoted for the development of quality and multi-dimensional infrastructure. To enhance access to tourism services, air services shall be made safer, more systematic, and regular, and tourism services shall be expanded to source markets.

(Policy related to Objective 2)

2.5.4

Tourism activities shall be made environmentally friendly, inclusive, and responsible, and ecotourism shall be developed and promoted.

(Policy related to Objective 3)

2.5.5

Tourism-related laws and policies shall be made time-relevant, with emphasis on institutional coordination and capacity development.

(Policy related to Objective 4)

2.5.6

Employment and self-employment opportunities shall be created through tourism business, and productivity and output of the tourism sector shall be increased.

(Policy related to Objective 5)

2.6 Strategies

Related to Policy 2.5.1

2.6.1 To explore and conduct study and research on potential and emerging tourism areas.

2.6.2 To upgrade and develop existing tourism products.

2.6.3 To diversify and expand tourism destinations and products.

Related to Policy 2.5.2

2.6.4 To promote Nepal's tourism products in potential source markets.

2.6.5 To cooperate with the private sector, Nepal's diplomatic missions abroad, and non-resident Nepali organizations for tourism promotion.

2.6.6 To cooperate with international tourism service providers.

2.6.7 To promote domestic tourism through coordination and cooperation among government, private sector, communities, and stakeholders.

Related to Policy 2.5.3

2.6.8 To construct quality and tourist-friendly infrastructure.

2.6.9 To enhance access for domestic and foreign tourists to tourism services.

2.6.10 To promote investment in tourism infrastructure and service expansion.

Related to Policy 2.5.4

- 2.6.11 To make tourism activities environmentally friendly.
- 2.6.12 To minimize risks in different tourism destinations.
- 2.6.13 To distribute tourism benefits equitably.

Related to Policy 2.5.5

- 2.6.14 To make tourism service delivery systems efficient, effective, and accountable.
- 2.6.15 To strengthen inter-governmental and inter-agency coordination in tourism service management.
- 2.6.16 To develop institutional capacity of government bodies and private service providers involved in tourism service delivery.

Related to Policy 2.5.6

- 2.6.17 To prioritize tourism in policies, laws, and plans of federal, provincial, and local levels.
- 2.6.18 To create direct and indirect employment by increasing productivity in the tourism sector.

2.7 Action Plans

2.7.1 Related to Strategy 2.6.1 (Exploration and study/research of potential and emerging tourism areas)

- (a) Research, study, and investigation shall be conducted on tourism potentials, products, and services available at the local level.
- (b) Tangible and intangible cultural heritage shall be identified, explored, and conserved.
- (c) National and international researchers shall be encouraged as required for scientific and other research-based studies.
- (d) Cooperation shall be undertaken with domestic and foreign universities and research centers for tourism research and development.

2.7.2 Related to Strategy 2.6.2 (Upgrading and development of existing tourism products)

- (a) Profiles including classification of major tourism destinations shall be prepared.
- (b) Local food and beverages, traditional agriculture practices, and folk arts shall be commercialized.
- (c) Operation of homestays in local settlements along trekking routes shall be encouraged.

- (d) Cultural and religious festivals, fairs, and events targeting tourists shall be organized.
- (e) Nepal shall be developed as a destination for sports tourism, wedding ceremonies, Himalayan-focused tourism activities, and senior citizen residences.
- (f) Historical, religious, and cultural heritage sites shall be conserved, promoted, and developed.
- (g) Coordination shall be made with provincial and local governments for preservation of local arts, culture, and literature.

2.7.3 Related to Strategy 2.6.3 (Diversification and expansion of tourism destinations and products)

- (a) Adventure tourism activities such as mountaineering, trekking, rafting, canyoning, white-water rafting, jet skiing, boating, bungee jumping, paragliding, high-altitude skiing, mountain biking, high-altitude motorbike riding, zip-lining, rock climbing, sky walking, and similar activities shall be operated.
- (b) Cooperation shall be undertaken with relevant associations to promote traditional and natural medicine, meditation, yoga, and wellness tourism.
- (c) Religious tourism destinations shall be developed as integrated circuits for tourism promotion.
- (d) Educational tourism shall be promoted by strengthening the capacity of universities and attracting international students.
- (e) Health tourism shall be promoted by enhancing the quality and capacity of health service provider institutions.
- (f) Indigenous and traditional cuisine shall be promoted nationally and internationally.
- (g) Construction of international-standard studios shall be encouraged for international film shooting.
- (h) Multi-season tourism shall be promoted by developing regional clusters that integrate tourism products and experiences, improving tourism quality, and diversifying tourism activities and products.

2.7.4 Related to Strategy 2.6.4 (Promotion of Nepal's tourism products in potential source markets)

- (a) An annual calendar of Nepal's major festivals, fairs, and events shall be prepared.
- (b) Branding of Nepal's natural, religious, cultural, and adventure tourism products shall be undertaken to present Nepal as an excellent destination.
- (c) Messages positioning Nepal as a premier destination for business tourism (meetings, conventions, exhibitions, incentive travel) shall be disseminated in international markets.
- (d) Digital technology and artificial intelligence (AI) shall be utilized to publish and disseminate multilingual audio-visual content highlighting Nepal's tourism uniqueness through various media and social networks.
- (e) Joint promotion and information exchange of tourism products shall be conducted through partnerships with provincial and local levels.

2.7.5 Related to Strategy 2.6.5 (Cooperation with the private sector, Nepal's diplomatic missions abroad, and non-resident Nepali organizations)

- (a) Cooperation shall be undertaken with Nepali diplomatic missions abroad, honorary consuls, and commercial attaches to promote Nepal's tourism.
- (b) Non-resident Nepalese in different countries shall be encouraged to invest in the tourism sector.
- (c) Exchange of tourism-related knowledge, skills, and technology with non-resident Nepalese shall be promoted.
- (d) Special campaigns shall be conducted targeting families of non-resident Nepalese for ancestral and heritage visits.
- (e) Various tourism fairs, festivals, and destination promotion activities shall be organized with private-sector participation and co-investment.

2.7.6 Related to Strategy 2.6.6 (Cooperation with international tourism service providers)

- (a) Coordination and cooperation shall be undertaken with international and regional tourism organizations for tourism development.

(b) Partnerships and cooperation shall be established with renowned international travel and tour operators and hotel chains to promote Nepal's tourism products.

(c) Events such as marts, fairs, exhibitions, and destination promotions shall be organized in coordination with national and international tourism service providers.

(d) Cooperation shall be undertaken with international tourism service providers for development of required human resources in the tourism sector.

(e) Accreditation of tourism services shall be obtained from international organizations.

2.7.7 Related to Strategy 2.6.7 (Promotion of domestic tourism through coordination and cooperation among government, private sector, communities, and stakeholders)

(a) Major domestic tourism destinations shall be identified and promoted.

(b) Special schemes such as travel incentive leave, educational tours, study observation tours, senior tourism, and MICE tourism shall be implemented.

(c) The private sector shall be encouraged to promote domestic tourism products.

(d) Nepali tourists shall be encouraged to visit natural, religious, cultural, and historical tourism sites.

(e) Fairs, festivals, exhibitions, and programmes shall be organized to promote local arts, culture, handicrafts, and traditional food.

2.7.8 Related to Strategy 2.6.8 (Construction of quality and tourist-friendly infrastructure)

(a) Airports, roads, trekking trails, and cable cars shall be expanded and upgraded.

(b) Quality and safety standards for infrastructure constructed at tourism sites by the public and private sectors shall be determined and made mandatory.

(c) Tourist assistance centers shall be established in areas lacking regular transportation facilities to enable immediate search and rescue of tourists.

- (d) Night flights shall be operated at domestic airports based on feasibility and necessity.
- (e) Existing trekking routes shall be upgraded, and new and alternative trekking routes shall be identified and developed.

2.7.9 Related to Strategy 2.6.9 (Enhancing access of domestic and foreign tourists to tourism services)

- (a) Security arrangements at tourism sites shall be strengthened. Tourism-related transport infrastructure shall be upgraded, and safety and reliability of transport services shall be ensured.
- (b) Effective mobilization of tourist police shall be ensured, and a 24-hour helpline service shall be launched.
- (c) The trekking permit system shall be made information-technology-based and integrated into a single system. Trekking management in private-sector tourism services shall also be systematized.
- (d) Existing legal arrangements shall be reviewed to facilitate travel and trekking in restricted and prohibited areas.
- (e) Operation of homestays shall be encouraged in potential settlements along trekking routes and rural areas.
- (f) Coordination and cooperation with local governments and relevant organizations shall ensure appropriate signage, safety, and sanitation along trekking routes.
- (g) Necessary exemptions, subsidies, incentives, and facilities shall be provided in accordance with law to promote the tourism service sector.

2.7.10 Related to Strategy 2.6.10 (Promoting investment in tourism infrastructure and service expansion)

- (a) The private sector shall be encouraged to construct and operate national and international airports.
- (b) Potential airports outside the capital shall be developed as regional hubs to operate domestic and cross-border air services.
- (c) International airports outside the capital shall be encouraged to operate at full capacity.
- (d) Investment shall be attracted in sports infrastructure through public–private partnerships to promote sports tourism at provincial and local levels.

2.7.11 Related to Strategy 2.6.11 (Making tourism activities environmentally friendly)

- (a) Tourism destinations shall be made environmentally friendly, and codes of conduct for tourists and service providers shall be formulated and enforced.
- (b) Standards for green economy and ecotourism shall be formulated and implemented.
- (c) Sites with rare and endangered flora and fauna shall be identified and developed as conservation, botanical, zoological, or unique ecosystem-based tourism sites through in-situ conservation.
- (d) Priority shall be given to quality growth over quantity to conserve and promote social, cultural, and environmental values.
- (e) Responsible tourism shall be promoted to minimize the impact of environmental pollution.
- (f) Local climate adaptation plans related to the tourism sector shall be formulated and implemented in coordination with concerned bodies.

2.7.12 Related to Strategy 2.6.12 (Minimizing risks in tourism destinations)

- (a) Extensive awareness programmes shall be conducted on potential risks and impacts of climate change on tourism assets.
- (b) Environment-friendly tourism activities shall be implemented in coordination with local governments.
- (c) Tour guides and support personnel accompanying tourists shall be provided training and orientation on environmental conservation.
- (d) Risk reduction and rescue action plans shall be formulated and implemented to protect tourists and communities from disasters and emergencies through cooperation with private sector and stakeholders, ensuring tourist safety.
- (e) Due attention shall be given to respecting and conserving local traditions, culture, and lifestyle during tourism activities.

2.7.13 Related to Strategy 2.6.13 (Equitable distribution of benefits derived from tourism)

- (a) A certain portion of tourism fees collected from conservation areas and national parks shall be mandatorily allocated for environmental conservation.

- (b) Fair participation of local communities in benefits derived from tourism shall be ensured.
- (c) Local community participation in tourism activities shall be ensured through employment and income-generating programmes.
- (d) Traditional agricultural practices, cultural activities, and indigenous technologies shall be integrated with tourism activities.

2.7.14 Related to Strategy 2.6.14 (Making tourism service delivery systems efficient, effective, and accountable)

- (a) In coordination with concerned ministries and agencies, arrangements shall be made for tourists to pay service fees in convertible foreign currency or Nepali currency at rates fixed by Nepal Rastra Bank, including through online payment systems.
- (b) Tourism-related studies, research, statistics, and information shall be updated. A Tourism Satellite Account shall be prepared to collect and analyze comprehensive tourism statistics.
- (c) Visa procedures shall be simplified, and online visa services shall be expanded to facilitate tourist arrivals.

2.7.15 Related to Strategy 2.6.15 (Strengthening inter-governmental and inter-agency coordination in tourism service management)

- (a) Integrated tourism service centers shall be established and operated at major border points in coordination with provinces to facilitate tourist entry into Nepal.
- (b) Registration, renewal, documentation, and administrative services of tourism businesses shall be classified and managed through coordination with provincial and local levels.
- (c) Coordination shall be made with concerned ministries, provincial governments, and local levels to ensure quality tourism services.
- (d) Visa fee exemptions shall be arranged for athletes participating in international sports events and artists acting in films shot in Nepal.

2.7.16 Related to Strategy 2.6.16 (Developing institutional capacity of government bodies and private service providers)

- (a) Capacity enhancement programmes shall be conducted for human resources engaged in tourism services in the public and private sectors.

- (b) Experts and specialists shall be mobilized to maintain quality standards of tourism products and services and to develop human resources.
- (c) Capacity of local communities shall be developed to promote tourism in rural and remote areas.
- (d) An integrated digital system shall be developed and operated to make all tourism-related information easily accessible.
- (e) Tourism services provided by public agencies shall be delivered through digital platforms.
- (f) Standards for tourism administrative services shall be determined and procedural simplification shall be carried out.
- (g) Internal tourism-related subjects shall be included in school and higher education curricula, and students shall be encouraged to travel domestically as educational tourists.
- (h) Nepal Academy of Tourism and Hotel Management (NATHM) and Nepal Mountaineering Training Academy (NMA) shall be developed as centers of excellence for tourism human resource production.
- (i) Updated entry-point-based tourist data shall be integrated into Ce-TMIS.

2.7.17 Related to Strategy 2.6.17 (Prioritizing tourism in federal, provincial, and local policies, laws, and plans)

- (a) Tourism industry shall be provided facilities and services equivalent to other priority industries.
- (b) Tourism development shall be mainstreamed in sectorial policies and laws.
- (c) Tourism strategic plans shall be formulated and implemented at federal, provincial, and local levels.
- (d) Forward, backward, and horizontal linkages between tourism and other sectors shall be strengthened.

2.7.18 Related to Strategy 2.6.18 (Creating direct and indirect employment in the tourism sector)

- (a) The private sector shall be attracted to invest in theme parks, entertainment centers, hill stations, and tourism products.
- (b) Tourism businesses shall be diversified by expanding agro-tourism, rural tourism, sports tourism, health tourism, and tourism activities to create employment opportunities.

- (c) Youth entrepreneurs shall be attracted to innovation-based tourism businesses through start-up capital to promote self-employment.
- (d) Local employment shall be increased through promotion and enhancement of indigenous skills.

Chapter 3: Policy Implementation

3.1 Institutional Arrangement

3.1.1 National Tourism Council

- (a) For guidance in implementation of this policy and for inter-agency and inter-governmental coordination, a National Tourism Council shall be formed as per Schedule 1 under the chairpersonship of the Minister for Culture, Tourism and Civil Aviation. The Council shall meet at least once a year and may frame its own working procedures. Stakeholders may be invited as required, and subject-specific sub-committees may be formed.
- (b) At the national level, the Ministry of Culture, Tourism and Civil Aviation shall be the lead tourism administration body. Departments, boards, and authorities under the Ministry shall provide necessary support. These bodies shall formulate, implement, monitor, review, and coordinate tourism-related policies, plans, and programmes.

3.2 Legal Arrangement

- (a) Necessary laws shall be formulated, amended, to implement this policy.
- (b) Tourism-related laws, policies and subjects shall be harmonized in line with the laws and policies of the regional structure.
- (c) Standard operating procedures, guidelines, and directives shall be formulated as required for policy implementation.

3.3 Financial Arrangement

Under this policy, Nepal will attract and mobilize both domestic and foreign investment in tourism infrastructure development. Foreign investment will be encouraged in tourism infrastructure and service expansion. For the development and operation of tourism infrastructure and services, private investment will be promoted alongside public investment. Private investment will also be

mobilized to operate in rural areas, and support will be provided to facilitate this. Public-private partnerships (PPP) will be promoted to encourage investment. Investments will be mobilized mainly in provinces and municipalities, with collaboration from local governments, cooperatives and communities.

In the private sector, corporate social responsibility (CSR) initiatives will be encouraged to contribute to skill development in the tourism sector and to promote sustainable development.

3.4 Policy Coordination and Harmonization

Recommendations received from various stakeholders, including the Ministry of Tourism and related agencies, have been considered in the formulation and implementation of tourism-related policies. Similarly, efforts have been made to align the activities of concerned agencies with the provisions of tourism policies.

For the implementation of these policies, the responsibilities of the federal, provincial, and local governments will be as follows:

(a) The federal government will: formulate and implement tourism-related policies, laws, regulations, and programs; conduct research on tourism-related issues; develop a tourism master plan and policy; coordinate with relevant agencies on tourism matters; establish and oversee tourism administration and related federal institutions; promote tourism development through both public and private participation; and facilitate the development, operation, and cooperation with the private sector in tourism infrastructure.

(b) The provincial governments will: formulate and implement provincial tourism policies, laws, regulations, and programs in line with federal policies; establish tourism administration and provincial tourism institutions; promote tourism development at the provincial level; develop, operate, and maintain provincial tourism infrastructure; implement provincial tourism programs and activities; and coordinate with the private sector for tourism development. Provincial governments will also ensure that local-level tourism services, infrastructure, and facilities are aligned with provincial policies.

(c) Local governments will: implement tourism infrastructure development, operation, and promotion in accordance with federal and provincial policies; manage tourism administration and local tourism institutions; promote local tourism development; and cooperate with the private sector for tourism growth. Local governments will also be responsible for levying tourism-related fees in their jurisdiction and identifying and developing tourism infrastructure in their area.

For the effective implementation of this policy, the concerned agencies at all three levels of government will coordinate and carry out their responsibilities. The Council of Ministers, as outlined in Schedule 1, will supervise policy coordination and ensure alignment among agencies.

3.5 Risk Identification and Management

3.5.1. Potential Risk

For the development of the tourism sector, potential risks include the establishment of investment sources, adaptation to climate change, preservation of heritage sites, management of various natural disasters, operation of competitive systems, and coordination among government and private stakeholders as well as other responsible entities.

3.5.2. Risk Management

To mobilize investment sources, public-private partnership (PPP) initiatives will be promoted. Local adaptation plans will be prepared to address climate resilience, and coordination with relevant institutions will be ensured for effective implementation. Tourism market information systems, climate finance mechanisms, and the promotion of renewable energy and energy-efficient technology will also be immediately developed to enhance investment mobilization.

3.6. Monitoring, Evaluation, and Policy Review

The Ministry of Culture, Tourism, and Civil Aviation will monitor the implementation of this policy using relevant indicators. Monitoring will follow the framework outlined in the Monitoring and Evaluation Guidelines, 2075 B.S. The ministry will periodically report progress on policy implementation via its website. Provincial and local governments will also participate in reporting on policy implementation.

The ministry will conduct a review of policy implementation every five years, focusing on results and outcomes. Based on these reviews, the ministry will consult with concerned agencies, project-implementing bodies, and research institutions to recommend necessary adjustments and improvements to ensure policy effectiveness.

3.7. Policy Implementation Work Plan

A work plan for the implementation of this policy, along with related operational policies, will be prepared as per Schedule-2 of this document.

3.8 Repeal and Safeguard

Tourism Policy, 2065 B.S. is hereby repealed. Actions taken and arrangements made under the repealed policy shall be deemed to have been taken under this policy unless inconsistent with this policy.

Schedule–1: National Tourism Council

In relation to Section 3.1.1 (a)

1. Minister for Culture, Tourism and Civil Aviation	Chairperson
2. Tourism Ministers, all Provinces	Member
3. Member, National Planning Commission, (Tourism Sector)	Member
4. Secretary, Ministry of Culture, Tourism and Civil Aviation	Member
5. Secretary, Ministry of Finance	Member
6. Secretary, Ministry of Home Affairs	Member
7. Secretary, Ministry of Physical Infrastructure and Transport	Member
8. Secretary, Ministry of Forests and Environment	Member
9. Secretary, Ministry of Foreign Affairs	Member
10. Secretary, Information and Communication	Member
11. Secretary, Ministry of Health and Population	Member
12. Secretary, Urban Development	Member
13. Chairman, Nepal Municipal Association	Member
14. Chairman, National Association of Rural Municipality	Member
15. Director General, Department of Tourism	Member
16. Director General, Civil Aviation Authority of Nepal	Member
17. Chief Executive Officer, Nepal Tourism Board	Member
18. General Manager, Nepal Airlines Corporation	Member
19. President, Nepal Association of Tour and Travel Agents	Member
20. President, Hotel Association Nepal	Member
21. President, Nepal Mountaineering Association	Member
22. President, Pacific Asia Travel Association (PATA) Nepal Chapter	Member
23. President, Nepal Association of Rafting Agencies (NARA)	Member
24. President, Trekking Agencies' Association of Nepal	Member
25. President, Board of Airlines Representative in Nepal (BARN)	Member

26. President, Airlines Operator Association of Nepal (AOAN)
27. Joint Secretary, Tourism Division, MOCTCA

Member
Member Secretary

Schedule-2: Policy Implementation Action Plan

(Related to Clause 3.7)

S.N.	Activities	Responsible Agency	Supporting Agencies	Timeline	Expected Output
1.	Convene a meeting of the National Tourism Council.	Ministry of Culture, Tourism and Civil Aviation	Nepal Tourism Board	3 months	First meeting of the National Tourism Council to be held.
2.	Communicate and disseminate the tourism policy to concerned agencies.	Ministry of Culture, Tourism and Civil Aviation	Nepal Tourism Board	3 months	Stakeholders to be informed about the policy.
3.	Conduct identification, study, and research on tourism potential, products, and services available at the local level.	Ministry of Culture, Tourism and Civil Aviation	Provincial tourism ministries, local levels, Nepal and Tourism Board	Continuous	Identification and documentation of new tourism products.
4.	Identify, explore, and conserve tangible and intangible cultural heritage.	Ministry of Culture, Tourism and Civil Aviation and Department of Archaeology	Academies, national archives museums	Continuous	Identification, exploration, and conservation of tangible and intangible cultural heritage.
5.	Encourage national and international researchers for scientific and other research-based studies on potential and emerging tourism areas.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	United Nations World Tourism Organization (UNWTO), South Asia Sub regional Economic Cooperation (SASEC), Development Partners	2 years	Tourism promotion supported by outcomes of research studies.
6.	To carry out studies, research, and development in the tourism sector, collaboration will be undertaken with national and international universities and research centers.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Universities and Research institutions	2 years	The results of the studies and research will contribute to the promotion of tourism.

7.	Prepare classification-based profiles of major tourism destinations.	Ministry of Culture, Tourism and Civil Aviation	Nepal Tourism Board	1 year	Destination profiles prepared and updated regularly.
8.	Commercialize local food and beverages, traditional agriculture practices, and folk arts.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Agriculture and Livestock Development; Provincial governments; local levels; Nepal Tourism Board	Continuous	Local products integrated into tourism value chains.
9.	Encourage operation of homestays in settlements along trekking routes and in rural areas.	Ministry of Culture, Tourism and Civil Aviation and Nepal Tourism Board	Provincial tourism ministries, local levels	Continuous	Support provided for homestay operations.
10.	Organise cultural and religious festivals, fairs, and events targeting tourists.	Ministry of Culture, Tourism and Civil Aviation and Nepal Tourism Board	Provincial governments, local levels, cultural and religious organizations	Continuous	Increased tourist participation in cultural events.
11.	Nepal will be developed as a destination for sports tourism, wedding destinations, Himalayan adventure and tourism activities, and senior citizen settlements.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Women, Children and Senior Citizens; Ministry of Youth and Sports; Provincial ministries responsible for the tourism sector; Local levels; Nepal Tourism Board	1 year	Destination development and diversification will have been achieved.
12.	To conserve, promote, and develop historical, religious, and cultural heritage sites.	Ministry of Culture, Tourism and Civil Aviation	Department of Archaeology, academies, national archives, museums	Continuous	The conservation, promotion, and development of identified historical, religious, and cultural heritage sites will have been carried out.
13.	To coordinate with provincial governments and local levels to preserve and promote local art, culture, and literature.	Ministry of Culture, Tourism and Civil Aviation	Provincial ministries responsible for the tourism sector, local levels, Nepal Tourism Board	Continuous	The conservation and promotion of identified local art, culture, and literature will have been achieved.

14.	To operate adventure tourism activities such as mountaineering, trekking, water-based activities (such as canyoning, white-water rafting, water sports, boating), skydiving, bungee jumping, paragliding, high-altitude skiing, mountain biking, high-altitude motorbike riding, zip-lining, rock climbing, and skywalks.	Ministry of Culture, Tourism and Civil Aviation; Tourism Department; Nepal Tourism Board	Provincial ministries responsible for the tourism sector, local levels	Continuous	Through the operation of identified adventure tourism activities, tourism activities will have expanded.
15.	To promote traditional and natural medicine, meditation, yoga, and wellness tourism through cooperation with relevant associations and institutions.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Associations and institutions of the private sector related to the tourism sector	Continuous	The promotion of identified traditional and natural medicine, meditation, yoga, and wellness tourism will have been achieved.
16.	To develop religious tourism destinations in an integrated manner and promote tourism.	Ministry of Culture, Tourism and Civil Aviation	Provincial ministries responsible for the tourism sector, local levels, Department of Archaeology, Nepal Tourism Board, religious associations and committees	Continuous	The development and expansion of identified integrated destinations will have been achieved.
17.	To promote educational tourism by enhancing the capacity of universities and attracting international students.	Ministry of Culture, Tourism and Civil Aviation; Ministry of Education, Science and Technology	Universities, University Grants Commission, Nepali diplomatic missions	Continuous	Support will have been provided to attract identified international students.
18.	To promote health tourism by improving the quality and capacity of health service-providing institutions.	Ministry of Culture, Tourism and Civil Aviation; Ministry of Health and Population	Provincial governments, local levels, private-sector health service-providing institutions	Continuous	Support will have been extended to promote identified health tourism.

19.	To encourage the national and international promotion of indigenous and traditional cuisine.	Ministry of Culture, Tourism and Civil Aviation	Provincial ministries responsible for the tourism sector, local levels, Nepal Tourism Board	Continuous	The national and international promotion of identified indigenous and traditional cuisine will have been achieved.
20.	To encourage the construction of international-standard studios for international film shooting.	Ministry of Culture, Tourism and Civil Aviation; Film Development Board	Ministry of Communications and Information Technology, private sector	Continuous	Support will have been provided for the construction of identified international-standard studios.
21.	To promote multi-dimensional tourism by developing various tourism products and experiences in different regions, enhancing the quality of tourism, and diversifying tourist activities and products.	Ministry of Culture, Tourism and Civil Aviation	Tourism Department, Nepal Tourism Board	2 years	Diversification of tourist activities and products will have been achieved.
22.	To prepare an annual calendar of Nepal's major festivals, fairs, and events.	Ministry of Culture, Tourism and Civil Aviation	Nepal Tourism Board	Continuous	An annual calendar of identified festivals and events will have been prepared.
23.	To brand Nepal as a premier destination by highlighting natural, religious, cultural, and adventure tourism products.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Provincial governments, local levels, private sector	Continuous	Branding of identified tourism products will have been completed.

24.	To promote Nepal as a top destination for business tourism (meetings, conferences, conventions, exhibitions, and incentive travel).	Ministry of Culture, Tourism and Civil Aviation	Nepal Tourism Board	Continuous	Support will have been provided to position Nepal as a preferred destination for business tourism.
25.	To use digital media and artificial intelligence (AI) for promoting Nepal's tourism, providing immersive audiovisual experiences, multilingual content, and disseminating it through various communication channels.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Provincial governments, local levels	Continuous	Promotion of identified tourism products through immersive audiovisual experiences using AI and digital platforms will have been carried out.
26.	To structure and widely disseminate information on tourism products through collaboration between provincial and local levels.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Provincial governments, local levels	Continuous	Information on tourism products will have been structured and broadly promoted.
27.	To promote Nepal's tourism by cooperating with Nepal's diplomatic missions abroad, including honorary consuls and commercial attachés.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Ministry of Foreign Affairs, Nepali diplomatic missions	Continuous	Cooperation will have been carried out to promote Nepal's tourism.
28.	To encourage non-resident Nepalese living in different countries to invest in the tourism sector.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Foreign Affairs, Nepali diplomatic missions	Continuous	Cooperation will have been carried out to promote Nepal's tourism.

29.	To exchange tourism-related knowledge, skills, and technology with non-resident Nepalese living in different countries.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Foreign Affairs, Nepali diplomatic missions	Continuous	Cooperation will have been carried out to promote Nepal's tourism
30.	To launch special campaigns targeting families of non-resident Nepalese to encourage ancestral and hometown visits.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Ministry of Foreign Affairs, Nepali diplomatic missions	Continuous	Cooperation will have been carried out to promote Nepal's tourism.
31.	To conduct various tourism fairs, festivals, and destination-promotion activities with private-sector participation and co-investment for the development and expansion of the tourism sector.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Ministry of Foreign Affairs, Nepali diplomatic missions	Continuous	Cooperation will have been carried out to promote Nepal's tourism.
32.	To coordinate and cooperate with international and regional tourism-related associations and organizations for tourism development.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Ministry of Foreign Affairs, Nepali diplomatic missions	Continuous	Cooperation will have been carried out to promote Nepal's tourism.
33.	To promote Nepal's tourism products through partnerships and cooperation with internationally	Ministry of Culture, Tourism and Civil Aviation; Nepal	Ministry of Foreign Affairs,	Continuous	Cooperation will have been carried out to

	renowned airlines, tour operators, and chain hotels.	Tourism Board	Nepali diplomatic missions		promote Nepal's tourism.
34.	To organize programs such as marts, fairs, exhibitions, and destination-promotion activities in coordination with national and international tourism service providers.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Ministry of Foreign Affairs, Nepali diplomatic missions	Continuous	Cooperation will have been carried out to promote Nepal's tourism.
35.	To cooperate with international tourism service providers to develop the required human resources for the tourism sector.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Foreign Affairs, Nepal Tourism Board, Nepali diplomatic missions	Continuous	Cooperation will have been carried out to promote Nepal's tourism.
36.	To obtain accreditation of tourism services from international associations and institutions.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Ministry of Foreign Affairs, Nepali diplomatic missions	Continuous	Cooperation will have been carried out to promote Nepal's tourism.
37.	To identify and promote major domestic tourist destinations.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Provincial governments, Tourism Department, local levels	Continuous	Identified destinations will have been recognized and promoted.

38.	To implement special incentive schemes such as travel incentive leave, educational tours and study visits, senior citizen tourism, and MICE (Meetings, Incentives, Conferences and Exhibitions) tourism.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Finance, Tourism Department, Nepal Tourism Board, private sector	Continuous	Support will have been provided for the implementation of identified tourism schemes.
39.	To encourage the private sector to promote domestic tourism products.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Provincial governments, Tourism Department, local levels	Continuous	Support will have been provided for the promotion of domestic tourism.
40.	To encourage Nepali tourists to visit natural, religious, cultural, and historical tourist sites.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Provincial governments, local levels, Tourism Department, private sector	Continuous	This will contribute to the promotion of domestic tourism.
41.	To organize fairs, festivals, exhibitions, and similar programs to promote local art, culture, handicrafts, traditional skills, and indigenous cuisine.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Provincial governments, local levels	Continuous	This will contribute to the promotion of domestic tourism.
42.	To expand and upgrade airports, road networks, trekking trails, and cable cars.	Ministry of Physical Infrastructure and Transport; Ministry of Culture, Tourism and Civil Aviation	Ministry of Finance, Civil Aviation Authority of Nepal	Continuous	Identified infrastructure will have been developed and expanded.
43.	To set quality and safety standards for tourism	Ministry of Culture, Tourism	Tourism Department, Nepal	1 year	Quality and safety standards for

	infrastructure built by the public and private sectors at tourist sites and ensure mandatory compliance.	and Civil Aviation	Tourism Board		infrastructure will have been determined.
44.	To establish tourist assistance centers for the immediate search and rescue of tourists in places where regular transport facilities are not available.	Ministry of Culture, Tourism and Civil Aviation	Tourism Department, Nepal Tourism Board, Tourist Police	1 year	Tourist assistance centers will have been established.
45.	To operate night flights at domestic airports based on feasibility and necessity.	Ministry of Culture, Tourism and Civil Aviation	Civil Aviation Authority of Nepal	Continuous	Night flight operations at identified domestic airports will have been expanded.
46.	To upgrade existing open trekking trails and, in addition, identify and develop new and alternative trekking routes for trekking activities.	Ministry of Culture, Tourism and Civil Aviation	Provincial governments responsible for the tourism sector, local levels, Tourism Department, Nepal Tourism Board	2 years	Within two years, trekking routes will have been identified and developed.
47.	To strengthen security arrangements at tourist sites, including upgrading transport infrastructure leading to tourist destinations and improving the safety and standards of transport services.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Physical Infrastructure and Transport, private sector	Continuous	Safety and standards of identified transport services will have been improved.

48.	To operate the Tourist Police effectively and launch a 24-hour helpline service.	Ministry of Culture, Tourism and Civil Aviation	Tourism Department, Tourist Police	1 year	The helpline service will have been launched.
49.	To integrate the trekking permit system into an information technology-based single-entry system and to manage trekking activities conducted through private-sector tourism services in an organized manner.	Ministry of Culture, Tourism and Civil Aviation	Provincial ministries responsible for the tourism sector, Tourism Department, local levels, Nepal Tourism Board, TAAN	1 year	Trekking activities within tourism services will have been systematically managed.
50.	To review existing legal provisions to facilitate travel and trekking in conservation and restricted areas.	Ministry of Culture, Tourism and Civil Aviation; Department of National Parks and Wildlife Conservation	Ministry of Finance; Ministry of Law, Justice and Parliamentary Affairs; Ministry of Forests and Environment	1 year	The review will have been completed.
51.	To encourage the operation of homestays in trekking routes and potential rural settlement areas.	Ministry of Culture, Tourism and Civil Aviation	Provincial ministries responsible for the tourism sector, Tourism Department, local levels, Nepal Tourism Board, Hotel Association	Continuous	Support will have been provided for the operation of identified homestays.
52.	To ensure, in coordination and cooperation with local	Ministry of Culture, Tourism	Provincial ministries responsible	1 year	Arrangements for safety and cleanliness will

	levels and concerned associations and institutions, the proper installation of required signposts along trekking routes, and to guarantee safety and cleanliness along the trekking trails.	and Civil Aviation	for tourism sector, Tourism Department, Nepal Tourism Board, local levels, TAAN		have been ensured.
53.	To put in place legal provisions to provide necessary tax exemptions, concessions, incentives, and facilities to promote the tourism service sector.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Finance	Continuous	Support will have been provided to promote the tourism service sector.
54.	To encourage the private sector to construct and operate domestic and international airports.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Finance, Civil Aviation Authority of Nepal	Continuous	Support will have been provided to encourage the private sector.
55.	To develop potential airports outside the capital as regional hubs and operate domestic and regional international air services from them.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Finance, provincial governments, Civil Aviation Authority of Nepal, private sector	Continuous	Support will have been provided for the operation of domestic and regional international air services.
56.	To encourage the full-capacity operation of international airports outside the capital.	Ministry of Culture, Tourism and Civil Aviation; Civil Aviation Authority of Nepal	Ministry of Finance; Ministry of Labor, Employment and Social Security; Ministry of Health and Population	Continuous	Encouragement will have been provided for full-capacity operations.

57.	To attract investment in sports infrastructure through public-private partnerships at the provincial and local levels in order to promote sports tourism.	Ministry of Culture, Tourism and Civil Aviation; Ministry of Youth and Sports	Related provincial ministries, local levels	Continuous	Investment in identified sports infrastructure will be attracted.
58.	To make tourist destinations environmentally friendly and formulate and enforce a code of conduct for tourists and service providers.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Forests and Environment, Tourism Department, Nepal Tourism Board	1 year	Environment friendly tourism activities will be expanded.
59.	To develop and implement standards for a green economy and eco-tourism.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Forests and Environment, Tourism Department, Nepal Tourism Board	1 year	Environment friendly tourism activities will be expanded.
60.	To identify sites with rare and endangered flora and fauna and develop them as locations for open zoos, botanical gardens, and in-situ conservation of distinctive ecosystems, including their conservation, promotion, and interpretation.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Forests and Environment, National Trust for Nature Conservation	Continuous	Identified environment friendly tourism activities will be expanded.
61.	To prioritize qualitative growth over quantitative growth in tourist numbers in order to conserve and promote social, cultural, and environmental values.	Ministry of Culture, Tourism and Civil Aviation	Nepal Tourism Board	Continuous	Identified environment friendly tourism activities will be expanded.

62.	To promote responsible tourism to minimize the impacts of environmental pollution.	Ministry of Culture, Tourism and Civil Aviation	Tourism Department, Nepal Tourism Board, private-sector stakeholders related to tourism	Continuous	Identified environment friendly tourism activities will be expanded.
63.	To formulate and implement local adaptation plans related to climate change adaptation in the tourism sector.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Forests and Environment, provincial governments, local government and Nepal Tourism Board	Continuous	Identified environment friendly tourism activities will be expanded.
64.	To carry out widespread awareness and publicity on the risks and impacts that climate change may pose to tourism assets, and on measures to minimize those risks.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Provincial governments, local levels, private sector	Continuous	Identified environment friendly tourism activities will be expanded.
65.	To conduct climate-adaptation activities in the tourism sector in coordination with local levels.	Ministry of Culture, Tourism and Civil Aviation	Provincial governments, local levels, private sector	Continuous	Identified environment friendly tourism activities will be expanded.
66.	To provide environmental conservation-related training and orientation to guides, porters, and assistants accompanying tourists.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board; tourism-	Ministry of Forests and Environment, Tourism	Continuous	Identified environment friendly tourism activities will be expanded.

		related private sector	Department		
67.	To work with the private sector and stakeholders to formulate and implement risk-reduction and rescue action plans to protect communities from disaster-related risks in tourist areas, while ensuring tourist safety.	Ministry of Culture, Tourism and Civil Aviation; Tourism Department, Nepal Tourism Board	Ministry of Home Affairs, provincial governments, local levels	Continuous	There will be a positive contribution to risk reduction and an improvement in tourist safety.
68.	To ensure respect for and conservation of local traditions, culture, and lifestyles while operating tourism activities.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Provincial governments, local levels, Tourism Department	Continuous	Respect for and conservation of local traditions, culture, and lifestyles will have been ensured.
69.	To initiate measures to ensure that a fixed portion of tourism fees or revenues collected from tourist sites such as conservation areas and national parks is allocated for environmental conservation.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Finance, Ministry of Forests and Environment	1 year	Arrangements for sustainable and responsible tourism activities will have been ensured.
70.	Arrangements will be made to ensure the proportional participation of local communities in the benefits derived from the tourism sector.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Finance; Ministry of Forests and Environment; Provincial governments, local levels	1 year	This will contribute to the development of sustainable and responsible tourism activities.
71.	While ensuring the participation of local communities in tourism activities, they will be	Ministry of Culture, Tourism and Civil Aviation	Provincial governments; local	Continuous	This will support the development of sustainable and responsible tourism

	engaged in employment and income-generating programs.		levels, Tourism Department		activities.
72.	Traditional agricultural practices, cultural activities, and indigenous technologies will be integrated with tourism activities.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Provincial governments; local levels, Tourism Department	Continuous	This will support the development of sustainable and responsible tourism activities.
73.	In coordination with the concerned ministries and agencies, arrangements will be made so that service fees payable by foreign tourists can be charged in convertible foreign currency or Nepali currency as prescribed by Nepal Rastra Bank, and so that payments can also be made through online systems.	Ministry of Culture, Tourism and Civil Aviation; Nepal Rastra Bank	Ministry of Finance	Continuous	This will help increase effectiveness in tourism service delivery.
74.	Studies, research, data, and information related to the tourism sector will be updated. Comprehensive tourism-related data will be collected and analyzed, and a Tourism Satellite Account will be prepared.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Immigration Department; Customs Department; private sector	1 year	This will help increase effectiveness in tourism service delivery.
75.	To facilitate tourist arrivals, the visa process will be simplified and arrangements will be made to provide online visas.	Ministry of Culture, Tourism and Civil Aviation; Ministry of Home Affairs	Department of Immigration	1 year	This will help increase effectiveness in tourism service delivery.

76.	In order to facilitate the arrival of tourists entering Nepal by land routes, in coordination with the provinces, integrated tourism service centers will be established and operated at major border entry points.	Ministry of Culture, Tourism and Civil Aviation.	Provincial Governments; Department of Immigration; Department of Customs; Nepal Tourism Board; concerned private sector	6 months	This will help increase effectiveness in tourism service delivery.
77.	Coordination and cooperation will be carried out with provincial and local levels by categorizing administrative services such as registration, renewal, and upgrading of tourism businesses.	Ministry of Culture, Tourism and Civil Aviation; Tourism Department	Provincial Governments; Local Levels	1 year	This will help increase effectiveness in tourism service delivery.
78.	Coordination will be carried out with the concerned ministries, provincial governments, and local levels to ensure quality in the services and facilities provided to tourists.	Ministry of Culture, Tourism and Civil Aviation	Provincial Governments; Local Levels; Tourism Department	Continuous	This will help increase effectiveness in tourism service delivery.
79.	Arrangements will be made to waive visa fees for athletes participating in international sports events held in Nepal, as well as for artists acting in films.	Ministry of Culture, Tourism and Civil Aviation; Ministry of Home Affairs	Ministry of Youth and Sports; Ministry of Communications and Information Technology	1 year	This will support tourism promotion.
80.	Programs will be implemented to enhance the capacity of human resources engaged in tourism	Ministry of Culture, Tourism	Universities; Nepal Tourism and Hotel Management Institute;	Continuous	Skilled human resources will be developed

	services in both the public and private sectors.	and Civil Aviation	Nepal Mountain Academy; Nepal Academy of Tourism and Hotel Management; Private Sector.		and made available.
81.	Skilled human resources will be deployed to ensure quality in tourism services and to develop human capacity, in coordination with relevant experts and knowledgeable personnel.	Ministry of Culture, Tourism and Civil Aviation	Universities; Professional institutions; Private sector	Continuous	This will help improve tourism promotion effectiveness.
82.	The capacity of local officials will be developed to manage tourism in rural and remote areas.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Provincial Governments; Local Levels; Tourism Department	Continuous	This will help improve tourism promotion effectiveness.
83.	To make all tourism-related information easily accessible, an integrated digital system will be developed and operated.	Ministry of Culture, Tourism and Civil Aviation	Tourism Department; Nepal Tourism Board	1 year	This will help improve tourism service delivery.
84.	Tourism services provided by the public sector will be made available through digital platforms.	Ministry of Culture, Tourism and Civil Aviation; Tourism Department; Nepal Tourism Board	Provincial Governments; Local Levels	1 year	This will help improve tourism service delivery.

85.	To ensure accountability in tourism governance, service delivery processes will be streamlined and systematized.	Ministry of Culture, Tourism and Civil Aviation; Tourism Department	Provincial Governments; Nepal Tourism Board; Local Levels.	1 year	This will help improve tourism service delivery.
86.	In coordination with concerned ministries and offices, universities, and higher education institutions will include topics related to domestic tourism in their curricula. Students completing higher education will be encouraged to participate in the promotion and management of domestic tourism through practical exposure.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Education, Science and Technology; Curriculum Development Center; Universities; Local Levels.	2 years	This will help strengthen domestic tourism promotion.
87.	The Nepal Academy of Tourism and Hotel Management (NATHM) and the Nepal Mountain Academy (NMA) will be developed as premier institutions to produce skilled human resources for the tourism sector.	Ministry of Culture, Tourism and Civil Aviation	Finance Ministry, Universities	5 years	This will help develop a skilled workforce for tourism promotion.
88.	Tourism statistics will be regularly updated and maintained. Data collected from various sources will be integrated into a centralized system, Ce-TMIS.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Home Affairs; Customs Department; Nepal Tourism Board	Continuous	This will help improve tourism service delivery.

89.	Tourism industries will be provided with services and facilities to promote their growth.	Ministry of Culture, Tourism and Civil Aviation; Industry, Commerce and Supply	Finance Ministry	1 year	This will improve tourism promotion.
90.	The development of the tourism sector will be formalized through appropriate laws and regulations.	Ministry of Culture, Tourism and Civil Aviation	Ministry of Law, Justice and Parliamentary Affairs	Continuous	This will help improve tourism promotion.
91.	The federal, provincial, and local levels will implement tourism strategic plans.	Ministry of Culture, Tourism and Civil Aviation	Provincial Governments; Local Levels; Tourism Department; Nepal Tourism Board	1 year	This will help improve tourism promotion.
92.	The tourism sector will coordinate with related sectors for mutual support and cooperation.	Ministry of Culture, Tourism and Civil Aviation	Tourism Department; Nepal Tourism Board.	Continuous	This will help improve tourism promotion.
93.	Tourism sites such as Fun Parks, Adventure Zones, and Hill Spots will be developed to attract private sector investment.	Ministry of Culture, Tourism and Civil Aviation	Finance Ministry; Tourism Department	Continuous	This will increase job prospects and help economic development.

94.	To diversify tourism services, agricultural tourism, cultural tourism, rural tourism, and adventure tourism activities will be developed, providing employment opportunities to skilled personnel.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Ministry of Agriculture and Livestock Development; Ministry of Sports and Population; Ministry of Health; Provincial Governments; Local Levels	Continuous	This will help provide employment opportunities and promote integrated development of tourism activities.
95.	Based on innovative approaches, start-up capital will be mobilized to attract investment in the tourism sector and encourage entrepreneurship.	Ministry of Culture, Tourism and Civil Aviation; Nepal Tourism Board	Ministry of Finance; Provincial Governments; Local Levels.	Continuous	This will help attract entrepreneurs, provide employment opportunities, and promote integrated development.