

GORKHAPATRA CORPORATION

Dharmapath, Kathmandu

Course Outline for Competitive Exams for Journalists

(External and Internal)

Level-8, Associate Editor

PAPER II

Nepali and English Groups

Full Marks: 100, Pass Marks: 40, Time: 3 Hours

Paper II of the competitive exams for journalists at the Gorkhapatra Corporation aims at assessing the competencies of candidates in the use of core journalistic values and skills at the middle level of their authority and responsibility, that is, at the 8th level, Associate Editor post in the newsroom of the state dailies. In support of that aim, this course outline delineates the topic areas of interest in the newsrooms. Their weights are measured against full marks of 100.

Theory: 50 marks (from Section A, B and C)

Practical: 50 marks from Section E

Section A

1. Beginning of journalism and its development in the world
2. Beginning of journalism and its development in Nepal
3. Print journalism in Nepal (with focus on the analysis of the role of Gokhapatra), the current status of state media and future directions
4. Uses and effects of mass communication
5. Journalism and social responsibility
6. Free, fair and responsible press

Section B

7. Concept of news, news writing and editing
8. Skills of news gathering, using sources, interviewing as well as writing headlines, features and editorials
9. Investigative, special topic and development journalism
10. The art of newspaper design, layout, photography and colour printing
11. Editorial structure, organisation, and leadership

Section C

12. Comparative study of print and electronic media (presentation, language and style)
13. Use of modern technology in print media
14. Journalism, advertising, and public relations
15. Mass communication as an industry
16. Importance of good newspaper management

Section D

17. Translation
 - a. Some 200 words from English to Nepali
 - b. Some 200 words from Nepali to English
18. Writing editorial on a contemporary topic
19. Writing news or news feature of 200 words
20. Book review, house style and proof symbols
21. Layout and design of a dummy page
22. Editing a sample news story
23. Handling problems of the news desk